Chris Porter

Graphic designer in Richmond, Virginia with over ten years of experience working in print and web design.

Contact

chrisporterdesign.com
hello@chrisporterdesign.com
240 586 0912

Qualifications

Skills
InDesign, Illustrator, Photoshop, HTML, CSS, Squarespace, Slack, Asana, Trello, Drive, Dropbox, Zoom

Virginia Commonwealth University School of the Arts
BFA with honors in Graphic Design

Experience

Freelance
2018 – Current

I work with organizations to critically think about their creative direction to clearly communicate using design and quickly deliver detailed, quality work.

Third Church
Art Director
2018 – Current

I lead the vision and development for all creative media and artistic content and installations. I support video production and work with the Communication Director to design digital and physical assets for event promotion and engagement. I also manage the brand, fully redesigned the website and continue to maintain the website's design and content.

InspireYourPeople.com
Graphic and Web Designer
2016 – 2017

Responsible for redesigning and styling website during transition between ecommerce platforms. Developed two new brands and lines of products for the company, shot and edited product photos for promotion. Supported marketing efforts by designing and coding daily emails, and creating daily images and quotes for social media.

The Frontier Project
Graphic Designer
2014 – 2016

Provided design support and consultation for clients, collaborated with project teams to create and produce deliverables that exceeded expectations and secured client trust. Oversaw design and production of corporate marketing collateral and communications material.

Designed and produced four books and five magazines, as well as several newsletters, ebooks, and learning management systems in an intensive, deadline-driven environment. Coached and collaborated with junior designer. Reviewed and interviewed applicants for graphic design position.

Volunteered as technology officer, managed corporate hardware and software systems, provided technological support and training for employees. Administrator for company website and oversaw project and file management systems.